

Peer Reputation

11654 Plaza America Dr #659, Reston, VA 20190



You are the Top 8%

Bill Lyons, You're a Reputable Agent!

Hi Bill Lyons,

Congratulations on achieving your qualification as a:
Peer-Certified Reputable Agent
Please use your Agent Qualification Letter attached to
support your clients in their journey!

You demonstrate consistent quality

Recent Sales Volume	8,832,888
Recent Transactions	20
Agent Kudos	13

How is this designation earned?

No one understands what it takes to get from contract to close better than other real estate professionals. We requested feedback from agents with whom you successfully closed transactions. The overwhelming consensus is that you're a great agent to work with.

What do I do with this?

It's a very competitive market and your proven ability to close transactions smoothly will give your buyers an edge in finding their dream home.

Nearly one third of home sales face delays and risk falling through completely. Use your Reputation to show listing agents that you are committed to preventing this problem from occurring to them.

Steven Wynands
Co-founder & CEO
Peer Reputation LLC

1-833-PEER-REP (1-833-733-7737)
hi@peerreputation.com
www.PeerReputation.com

Reputable Agents are the kind of agents that other agents want to work with, and the kind of agents that clients deserve. Less than 8% of real estate agents are Reputable Agents and you are one of them!

Reputable Agents Are Better

There are many moving parts in real estate transactions where things can go wrong. The best experiences happen when great agents help their clients navigate the complex real estate process.

Great agents are identified by the quality of their work and fellow agents are in the best position to provide that assessment. That's why the best measure of a great agent is their Peer Reputation. Simply put:

Looking at consumer reviews is like asking your friend which doctor they go to. Using Peer Reputation is like asking your doctor who they would go to for surgery.

Your Homebuyers Have An Edge

Reputable Agents are known for being great to work with which is why listing agents prefer to work with them and their buyers.

Your Sellers Are More Protected

Reputable Agents go above and beyond in protecting their sellers' interests. Leverage millions of real estate connections to make sure your sellers will have a smooth closing by verifying buyer, agent, and lender quality before selecting an offer.

Nationwide Referral Network

You are connected with thousands of Reputable Agents like yourself. That means you can still take good care of your clients even if they're moving across the country.



Agent Qualification Letter

Wednesday, September 3, 2025

RE: Bill Lyons

To Whom It May Concern:

Based on feedback from other agents that Bill Lyons has worked with, I am pleased to confirm that Bill Lyons (The Keyes Company (Tequesta)) is a Peer-Certified Reputable Agent.

Fewer than 8% of real estate agents can claim this designation. This designation is an indicator of a skilled, knowledgeable real estate professional with a proven history of smoothly guiding transactions from contract through closing.

This certification is subject to change at any time. You may verify the current state of Bill Lyons reputation directly at:

<https://www.peerreputation.com/Agent/Profile/bill-lyons/285940/272a>

Alternatively, you may verify this agent at: <http://verify.peerreputation.com>

Sincerely,

Steven Wynands
Co-founder & CEO
Peer Reputation LLC

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Verified Professional Feedback for Bill Lyons

The following Kudos were submitted by verified cooperating agents from closed transactions only

"Excellent professional, speedy communication throughout the transaction. A true pleasure to work with! Thank you for a smooth and successful transaction at every step."

- Katey Bourgeois (Verified)

"Smooth and easy transaction. Very professional and a pleasure to work with"

- Alicia Mola (Verified)

"William Lyons was professional, always reachable, very efficient and a pleasure to work with. We had a very smooth transaction!"

- Suzanne Black (Verified)

"Mike was a true professional throughout the entire process. Easy to work with and would love to work with him again."

- Tara Ackerman Vernie (Verified)

"Bill Lyons is fantastic to work with. One of the few and rare examples of what it means to be a professional. Bill's professionalism is rarely found in the real estate industry. A buyer and/or seller would be fortunate to work with him! - Kevin Burn"

- Cooperating Agent (Verified)

"Bill was great to work with. A true professional!"

- Cooperating Agent (Verified)

"Start to finish Bill was professional and always communicated. Great working with him!"

- Tricia McCarthy (Verified)

"Very professional and a man of his word"

- Cooperating Agent (Verified)

"Knowledgeable and easy to work with. Looking forward to our next deal!"

- Cooperating Agent (Verified)

"He made the process very easy and was super helpful with the VA Process."

- Ashley Rodriguez (Verified)

"Bill was professional, knowledgeable and a pleasure to work with. Pure example of a great Realtor!"

- Kimberly Tuscani (Verified)

"a true professional. a -pleasure to work with."

- Michelle Hodgkin (Verified)

"Bill is a great agent who is thorough and easy to work with."

- Cooperating Agent (Verified)